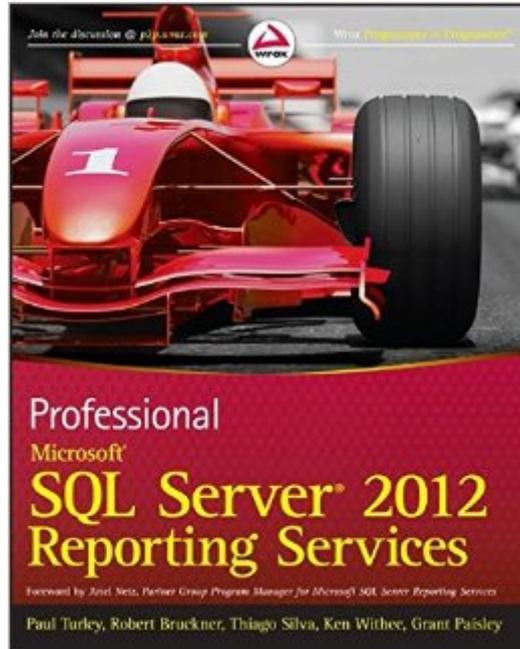


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# Professional Microsoft SQL Server 2012 Reporting Services



## Synopsis

A must-have guide for the latest updates to the new release of Reporting Services SQL Server Reporting Services allows you to create reports and business intelligence (BI) solutions. With this updated resource, a team of experts shows you how Reporting Services makes reporting faster, easier and more powerful than ever in web, desktop, and portal solutions. New coverage discusses the new reporting tool called Crescent, BI semantic model's impact on report design and creation, semantic model design, and more. You'll explore the major enhancements to Report Builder and benefit from best practices shared by the authors. Builds on the previous edition while also providing coverage of the new features introduced with SQL Server 2012 Explains Reporting Services architecture and BI fundamentals Covers advanced report design and filtering techniques, walking you through each design, discussing its purpose and the conditions where it could be more efficient Discusses semantic model design, Report Builder, Crescent, and more Targets business analysts and report designers as well as BI solution developers Professional Microsoft SQL Server 2012 Reporting Services is mandatory reading if you are eager to start using the newest version of SQL Server Reporting Services.

## Book Information

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## Customer Reviews

I found the book to be a worthy addition to the long line of high quality Wrox publications. First of all, it is comprehensive. The authors spend a lot of time covering as many aspects of 2012 Reporting Services as they can, beginning with installation and setup all the way through integration with

custom application development. In addition, it's very well written and illustrated. While the writing style isn't compelling (is that even possible in a technical reference manual?), I found it to be very lucid and approachable. Screenshots were clear and complete, sequential items were numbered and emphasized, and call-outs were insightful and appropriate. Finally, the book is organized as a set of topical references with good cross-referencing, making it easy to dive into tangential details related to whichever section or topic you were primarily focused on. The only thing that keeps the review from being a full five stars for me is, oddly enough, the appendices. Considering that the core content of the book was 2012 Reporting Services, the contents of the appendices seemed pretty unrelated, especially the TSQL reference. Regardless, I'm very glad my company has a copy of this book in our reference library!

This book is an abysmal disappointment. It does not explain concepts thoroughly in some instances, and in others it goes way too deep into the weeds when you're just trying to wrap your head around simple concepts. It is not a good book for a beginner (like I am) and the exercises are very hard to follow. The language in the book does not even match the product and the screenshots are very poor, making it next to impossible to successfully complete exercises unless you already know how the product works...in which case, what do you need the book for? This book is a disappointment; Wrox is usually my go-to company to learn a new product but I am disappointed with this book. I'm only a quarter of the way through it and I'm ready to use it as a doorstop instead. Save your money.

The WROX Professional series is the epitome of the technical doorstop, packed full of information that is needed by someone but more information than would normally be needed by anyone. You buy these books for reference in a few chapters, maybe even half the book, but the entire volume is never applicable to a single reader. Nor should it be. With the book on your desk, or better, in your Kindle app so it's easier to carry, you'll have the details you need to tackle any project involving Microsoft SQL Server Reporting Services (SSRS) with confidence. Paul Turley is both an acknowledged expert and a great technical writer and along with his co-authors he separates the details from the fluff, providing the professional with what they need to do their job efficiently and effectively. You can never go wrong with a WROX Professional series book.

This book has it all. It shows you all the necessary entry points and pitfalls that you will encounter during the process. The steps in the lessons are clear and accurate for SQL Reporting Services 2012. This book is good for the novice to the professional. The programming side is very useful and

I think lacking on some other books. If you are looking for a book to invest your time (which is very precious), then this is the book for you. I have used other books from other publisher but I always go back to Wrox. Overall this book is a time saver.

I am new to reporting, and as a beginner, I found this book useful to learn it from scratch to new features in 2012. Being a novice I was mostly interested to learn report layout, formatting & designing. The book however covers reporting with Analysis services, has samples of MDX code and Cube, introduces to Power pivot & Power view. Enjoyed reading this book and need to dive deep-in to understand in more detail. I would definitely recommend this book as all in one package. It starts from basis and covers all the components in SSRS & beyond. Though I did not get a chance to have a hands on experience with MDX or Power pivots, I would definitely use this as a reference in future if need be.

My first big problem with this book is the examples used in the text are based off a database that you can't properly download. It's a specific version of the Adventureworks file that is used and when you go to the book site the file downloaded is not an mdf file and can't be created into a database. Therefore you need to write your own queries and try to replicate the best you can.

I'm a professional of SharePoint related products and developments, and this book has been really useful in order to not only introduce me in Reporting Services for SQL Server 2012, but also give me a complete view of the product and its capabilities. I found also that I could go deep dive in most of Reporting Services features. I think it was a great purchase for professionals like me.

The book is designed for those who already have IT experience.

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